

KASIA MICHALSKI

Gallery

The Kasia Michalski Gallery is pleased to present the solo show

Jurek Wajdowicz

Solace

In his dual practice as a graphic designer and photographer, Jurek Wajdowicz concentrates on what at first glance are binary oppositions. On the one hand, contributing to the mission of international non-governmental institutions fighting for a better, safer and healthier world, he works with disturbing images of poverty, famine, social inequality and violence which he incorporates in his bold, typographic designs. On the other hand, however, when retreating to the solitude of art photography, he creates quieted, contemplative images which bring about an atmosphere of meditation and tranquility. At the Kasia Michalski Gallery, Wajdowicz presents large scale, abstract photographs, which bring to mind a vision of an urban environment seen from a distance: dazzling with light and color, vibrating in constant, yet imperceptible movement. Although seemingly conflicting, both activities aim at achieving the same effect. The emotional work of memory and imagination is involved to build awareness, and bring a sense of peace and consolation both on an individual as well as on the global level. In both cases, the viewer is forced to ask and assess what he or she is looking at. Wajdowicz's works thus open our eyes not only to the world surrounding us, but also the one we should cherish inside ourselves.

Jurek Wajdowicz lives and works in New York City. Together with Lisa LaRochelle, he is principal of the award-winning design firm Emerson, Wajdowicz Studios (EWS), working with international humanitarian organizations and prestigious non-profit institutions around the world. Wajdowicz graduated in graphic design from the Lodz Academy of Fine Arts in 1976. After working on design projects for theaters and museums in Poland and England, he came to the United States as the Art Director of Lubalin, Burns & Co, before co-founding EWS. Jurek Wajdowicz is acknowledged as one of the leading graphic designers internationally known for his photojournalistic creative approach to design. His art photography and design work is included in the permanent collections of the United States Library of Congress, the National September 11 Memorial & Museum (USA), the United Nations (Geneva and New York), the Poster Museum in Wilanow (Poland), Arcus Foundation (New York), the Musée des Arts Décoratifs (Switzerland), American Institute of Graphic Arts (New York), Muzeum Sztuki in Lodz (Poland), the Rockefeller Foundation (New York) and Hamburg's Museum für Kunst und Gewerbe (Germany), as well as in private collections in the USA, Germany and Poland. His fine art photography book – "Liminal Spaces_fotografie_75" was published by Lars Müller Publishers in Zurich, Switzerland in Fall 2013.

Opening: June 11th, 2015, 6 pm – press preview at 5 pm.

The exhibition will last till July 31st.

Open from Tuesday to Saturday, 11 am - 7 pm.